

# ORDER

**KSNV**

**Orders**  
**Order / Rev:** 105006  
**Alt Order #:** 06837949  
**Product Desc:** OBAM FOR AMERICA  
**Estimate:** 1537  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 08/01/12 / 10/12/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	154	\$126,825.00	\$107,801.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	154	\$126,825.00	\$107,801.25	0.00
<b>Totals</b>	<b>154</b>	<b>\$126,825.00</b>	<b>\$107,801.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	30%	\$126,825.00
Market	100%	\$422,750.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,777.50
KL VX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$59,185.00
KTUD	1%	\$4,227.50
KVVU	26%	\$109,915.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,820.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		- TWTF - -	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			4		\$450.00		0.00				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWTF - -	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	<del>(\$450.00)</del>	0.00	NM				
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	<del>(\$450.00)</del>	0.00	NM				
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	<del>(\$450.00)</del>	0.00	NM				
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	<del>(\$450.00)</del>	0.00	NM				
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	\$450.00	0.00	NM				
Ⓜ MG for 1.2,1.3,1.4,1.1 [Revised Rate to Reinstate]															
6	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	\$450.00	0.00	NM				
Ⓜ MG for 1.2,1.3,1.4,1.1 [Revised Rate to Reinstate]															
7	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	\$450.00	0.00	NM				
Ⓜ MG for 1.2,1.3,1.4,1.1 [Revised Rate to Reinstate]															
8	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF - - - -	:30	\$450.00	0.00	NM				
Ⓜ MG for 1.2,1.3,1.4,1.1 [Revised Rate to Reinstate]															
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M - - - - -	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M - - - - -	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	M-F 5-6a WakeUp w/Wagner		5-6a		M - - - - -	:30	<del>(\$450.00)</del>	0.00	NM				
See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12	M-F 5-6a WakeUp w/Wagner		5-6a		M - - - - -	:30	\$450.00	0.00	NM				
Ⓜ MG for 2.1 10/22 [Revised Rate to Reinstate]															
E 3	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	- TWT - - -	:30	4	\$100.00	2	0.00	NM	4	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWT - - -	4		\$100.00		0.00						
E 4	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	M - - - - -	:30	1	\$100.00	2	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M - - - - -	1		\$100.00		0.00						
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF - -	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$700.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF - -	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -		4				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner		6-7a	- TWThF - - - -	:30		<del>(\$700.00)</del>		0.00	NM		
	See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner		6-7a	- TWThF - - - -	:30		<del>(\$700.00)</del>		0.00	NM		
	See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner		6-7a	- TWThF - - - -	:30		<del>(\$700.00)</del>		0.00	NM		
	See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner		6-7a	- TWThF - - - -	:30		<del>(\$700.00)</del>		0.00	NM		
	See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/16/12-10/19/12		M-F 6-7a WakeUp w/Wagner		6-7a	- TWThF - - - -	:30		\$700.00		0.00	NM		
	Ⓜ MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate]														
6	KSNV	10/16/12-10/19/12		M-F 6-7a WakeUp w/Wagner		6-7a	- TWThF - - - -	:30		\$700.00		0.00	NM		
	Ⓜ MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate]														
7	KSNV	10/16/12-10/19/12		M-F 6-7a WakeUp w/Wagner		6-7a	- TWThF - - - -	:30		\$700.00		0.00	NM		
	Ⓜ MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate]														
8	KSNV	10/16/12-10/19/12		M-F 6-7a WakeUp w/Wagner		6-7a	- TWThF - - - -	:30		\$700.00		0.00	NM		
	Ⓜ MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate]														
E 6	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M - - - - -	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -		1				\$700.00		0.00			
E 7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -		8				\$900.00		0.00			

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**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	8		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
10	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
11	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
12	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
13	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
14	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
15	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
16	KSNV	10/15/12-10/21/12		Today Show		658a-9am	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
E 8	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M- - - - -	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	2		\$900.00		0.00						
E 9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	- - - - - S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00

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NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$350.00		0.00			
E 10	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$625.00		0.00			
E 11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$225.00	2	0.00	NM	1	\$225.00
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$225.00		0.00			
E 12	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$750.00		0.00			
E 13	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00			
E 14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM SUN	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Chris Matthews SUN 9:30am											
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$600.00		0.00			
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd H	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$425.00		0.00			

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	8		\$425.00		0.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	<del>(\$425.00)</del>	0.00	NM						
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	<del>(\$425.00)</del>	0.00	NM						
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	<del>(\$425.00)</del>	0.00	NM						
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	<del>(\$425.00)</del>	0.00	NM						
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	<del>(\$425.00)</del>	0.00	NM						
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	<del>(\$425.00)</del>	0.00	NM						
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	<del>(\$425.00)</del>	0.00	NM						
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	<del>(\$425.00)</del>	0.00	NM						
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]															
10	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]															
11	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]															
12	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
13	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]															
14	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]															
15	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
16	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]															
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M- - - - -	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	2		\$425.00		0.00						

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----		2		\$425.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 16.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2 10/22															
[Revised Rate to Reinstate]															
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--		8		\$325.00		0.00					

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	- TWTF - -	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -		8				\$325.00		0.00			
Spot	Ch	Date Range	Description			Start/End Time				<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	<del>(\$325.00)</del>	0.00	NM
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	<del>(\$325.00)</del>	0.00	NM
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	<del>(\$325.00)</del>	0.00	NM
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	<del>(\$325.00)</del>	0.00	NM
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	<del>(\$325.00)</del>	0.00	NM
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	<del>(\$325.00)</del>	0.00	NM
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	<del>(\$325.00)</del>	0.00	NM
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	<del>(\$325.00)</del>	0.00	NM
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	\$325.00	0.00	NM
Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]															
10	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	\$325.00	0.00	NM
Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]															
11	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	\$325.00	0.00	NM
Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]															
12	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	\$325.00	0.00	NM
Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]															
13	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	\$325.00	0.00	NM
Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]															
14	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	\$325.00	0.00	NM
Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]															
15	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	\$325.00	0.00	NM
Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]															
16	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr			10am-11am				- TWThF - - - -		:30	\$325.00	0.00	NM
Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]															
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M- - - - -	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -		2				\$325.00		0.00			



Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th Hr	CM	10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			2			\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 18.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 18.2 10/22															
[Revised Rate to Reinstate]															
E 19	KSNV	10/16/12	10/19/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--			4			\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF---	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF---	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF---	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF---	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF---	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF---	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
E 20	KSNV	10/22/12	10/22/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$325.00		0.00			
E 21	KSNV	10/16/12	10/19/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--			4			\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/15/12-10/21/12	Noon News		12-1230pm		-TWThF---	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 21.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Noon News		12-1230pm		-TWThF---	:30		\$425.00		0.00	NM		
Ⓜ MG for 21.2 10/16															
[Revised Rate to Reinstate]															
E 22	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$425.00		0.00			
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
The Agenda 1230pm															
AGENDA															

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	- TWTF - -	:30	4	\$225.00	2	0.00	NM	4	\$900.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$225.00		0.00						
E 24	KSNV	10/22/12	10/22/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M- - - - -	:30	1	\$225.00	2	0.00	NM	1	\$225.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$225.00		0.00						
E 25	KSNV	10/16/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	- TWTF - -	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$425.00		0.00						
E 26	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M- - - - -	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$425.00		0.00						
E 27	KSNV	10/16/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	- TWTF - -	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$325.00		0.00						
E 28	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M- - - - -	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$325.00		0.00						
E 29	KSNV	10/16/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF - -	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$450.00		0.00						
E 30	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M- - - - -	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$450.00		0.00						
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	- TWTF - -	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	8		\$725.00		0.00						
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M- - - - -	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	2		\$725.00		0.00						
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	- TWTF - -	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	13		\$1,200.00		0.00						

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	- TWTF - -	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -		13				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	M-F Early News			5-630p		- TWThF - - - -	:30	<del>(\$1,200.00)</del>		0.00	NM		
		See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]													
2	KSNV	10/15/12-10/21/12	M-F Early News			5-630p		- TWThF - - - -	:30	<del>(\$1,200.00)</del>		0.00	NM		
		See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]													
3	KSNV	10/15/12-10/21/12	M-F Early News			5-630p		- TWThF - - - -	:30	<del>(\$1,200.00)</del>		0.00	NM		
		See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]													
4	KSNV	10/15/12-10/21/12	M-F Early News			5-630p		- TWThF - - - -	:30	<del>(\$1,200.00)</del>		0.00	NM		
		See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
6	KSNV	10/15/12-10/21/12	M-F Early News			5-630p		- TWThF - - - -	:30	<del>(\$1,200.00)</del>		0.00	NM		
		See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
7	KSNV	10/15/12-10/21/12	M-F Early News			5-630p		- TWThF - - - -	:30	<del>(\$1,200.00)</del>		0.00	NM		
		See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
8	KSNV	10/15/12-10/21/12	M-F Early News			5-630p		- TWThF - - - -	:30	<del>(\$1,200.00)</del>		0.00	NM		
		See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
13	KSNV	10/15/12-10/21/12	M-F Early News			5-630p		- TWThF - - - -	:30	<del>(\$1,200.00)</del>		0.00	NM		
		See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
15	KSNV	10/16/12-10/19/12	M-F Early News			5-630p		- TWThF - - - -	:30	\$1,200.00		0.00	NM		
	Ⓜ	MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]													
16	KSNV	10/16/12-10/19/12	M-F Early News			5-630p		- TWThF - - - -	:30	\$1,200.00		0.00	NM		
	Ⓜ	MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]													
17	KSNV	10/16/12-10/19/12	M-F Early News			5-630p		- TWThF - - - -	:30	\$1,200.00		0.00	NM		
	Ⓜ	MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]													
18	KSNV	10/16/12-10/19/12	M-F Early News			5-630p		- TWThF - - - -	:30	\$1,200.00		0.00	NM		
	Ⓜ	MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]													
19	KSNV	10/16/12-10/19/12	M-F Early News			5-630p		- TWThF - - - -	:30	\$1,200.00		0.00	NM		
	Ⓜ	MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]													
20	KSNV	10/16/12-10/19/12	M-F Early News			5-630p		- TWThF - - - -	:30	\$1,200.00		0.00	NM		
	Ⓜ	MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]													
21	KSNV	10/16/12-10/19/12	M-F Early News			5-630p		- TWThF - - - -	:30	\$1,200.00		0.00	NM		
	Ⓜ	MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]													
22	KSNV	10/16/12-10/19/12	M-F Early News			5-630p		- TWThF - - - -	:30	\$1,200.00		0.00	NM		
	Ⓜ	MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]													
E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M- - - - -	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -		2				\$1,200.00		0.00			

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Early News		5-630p	M-----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 34.3 [NA NO DAY MOVES]															
3	KSNV	10/22/12-10/22/12		M-F Early News		5-630p	M-----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 34.1 10/22 [Revised Rate to Reinstate]															
E 35	KSNV	10/20/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$450.00		0.00						
E 36	KSNV	10/21/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$900.00		0.00						
E 37	KSNV	10/16/12	10/19/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
Ⓜ See MG 37.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12		Jeopardy in PRIME		M-SA 8-11p / SUN	-T-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.7 10/16 [Inv code change]															
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,300.00		0.00						

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm	M-----	:30		<del>(\$1,300.00)</del>		0.00	NM		
		See MG 38.2 [na debates]													
2	KSNV	10/22/12-10/22/12	M-F Jeopardy			630-7pm	M-----	:30		<del>(\$1,300.00)</del>		0.00	NM		
		Ⓜ See MG 38.3 [PGM CHG = JEOP OR WHEEL IN PRIME]													
3	KSNV	10/22/12-10/22/12	Jeopardy in PRIME			M-SA 8-11p / SUN	M-----	:30		\$1,300.00		0.00	NM		
		Ⓜ MG for 38.2 10/22 [Inv Code]													
E 39	KSNV	10/16/12	10/19/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4				\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
		See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
		See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
		See MG 39.5,39.6,39.7,39.8 [PGM CHG = JEOP OR WHEEL IN PRIME]													
4	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
		See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	10/16/12-10/19/12	M-F Wheel			7-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
		Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]													
6	KSNV	10/16/12-10/19/12	M-F Wheel			7-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
		Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]													
7	KSNV	10/16/12-10/19/12	M-F Wheel			7-730pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
		Ⓜ See MG 39.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]													
8	KSNV	10/16/12-10/19/12	M-F Wheel			7-730pm	-TWThF----	:30		\$1,300.00		0.00	NM		
		Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]													
9	KSNV	10/16/12-10/16/12	M-F Wheel			7-730pm	-T-----	:30		\$1,300.00		0.00	NM		
		Ⓜ MG for 39.7 10/16 [Inv Code]													
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$1,300.00		0.00			

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm		M-----	:30	<del>(\$1,300.00)</del>	0.00	NM				
See MG 40.2 [na debates]															
2	KSNV	10/22/12-10/22/12	M-F Wheel		7-730pm		M-----	:30	<del>(\$1,300.00)</del>	0.00	NM				
Ⓜ See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME		M-SA 8-11p / SUN		M-----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 40.2 10/22 [Inv Code]															
E 41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm		-TWThF---	:30	<del>(\$900.00)</del>	0.00	NM				
See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE]															
2	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm		-TWThF---	:30	<del>(\$900.00)</del>	0.00	NM				
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm		-TWThF---	:30	<del>(\$900.00)</del>	0.00	NM				
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm		-TWThF---	:30	<del>(\$900.00)</del>	0.00	NM				
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm		-TWThF---	:30	\$900.00	0.00	NM				
Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm		-TWThF---	:30	\$900.00	0.00	NM				
Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm		-TWThF---	:30	<del>(\$900.00)</del>	0.00	NM				
Ⓜ See MG 41.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm		-TWThF---	:30	\$900.00	0.00	NM				
Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12	FacetoFace/Ralston Report		730-758pm		-T-----	:30	\$900.00	0.00	NM				
Ⓜ MG for 41.7 10/16 [Inv code]															
E 42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm		M-----	:30	<del>(\$150.00)</del>	0.00	NM				
See MG 42.2 [PGM CHG = NBC DEBATE]															
2	KSNV	10/22/12-10/22/12	RALSTON in PRIME		8-11pm		M-----	:30	\$900.00	0.00	NM				
Ⓜ MG for 42.1 10/22 [INV CODE]															
E 43	KSNV	10/20/12	10/20/12		CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wknd Jeopardy SAT/Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$525.00 0.00															
E 44	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune CM SAT/ Wheel of Fortune		7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$525.00 0.00															
E 46	KSNV	10/16/12	10/16/12	Tues PR 8-9p CM Tuesday Prime 8-9pm		8-9pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$4,000.00 0.00															
E 47	KSNV	10/17/12	10/17/12	Wed PR 9-10p CM Wednesday Prime 9-10pm		9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$4,000.00 0.00															
E 48	KSNV	10/18/12	10/18/12	Thurs PR 10-11p CM Thursday Prime 10-11pm		10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
ROCK CENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$3,200.00 0.00															
E 49	KSNV	10/19/12	10/19/12	Fri PR 9-10p CM Friday Prime 9-10pm		9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$2,600.00 0.00															
E 50	KSNV	10/19/12	10/19/12	Fri 10-11p CM Friday Prime 10-11pm		10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$3,200.00 0.00															
E 51	KSNV	10/20/12	10/20/12	Sat PR 8-9p CM Saturday Prime 8-9pm		8-9pm	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NBC PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$800.00 0.00															
E 52	KSNV	10/20/12	10/20/12	Sat PR 9-10p CM Saturday Prime 9-10pm		9-10pm	-----S-	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NBC PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$900.00 0.00															
E 53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA CM NFL Pre-Game		1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$2,400.00 0.00															
E 54	KSNV	10/21/12	10/21/12	NFL Football CM NFL Football		1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
SUN NIGHT FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$10,000.00 0.00															
E 55	KSNV	10/21/12	10/21/12	Jeopardy in PRIME CM Jeopardy in Prime		M-SA 8-11p / SUN-	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
TBD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$350.00 0.00															
E 56	KSNV	10/16/12	10/19/12		CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$1,200.00		0.00			
E 57	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
E 58	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 58.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/20/12-10/20/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 58.1 10/20															
[Revised Rate to Reinstate]															
E 59	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,100.00		0.00			
E 60	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
8	KSNV	10/16/12-10/19/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
E 61	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$500.00		0.00			



Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 61	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		The Tonight Show	1135p-1237a		M-----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 61.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12		The Tonight Show	1135p-1237a		M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 61.1 10/22															
[Revised Rate to Reinstate]															
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 62.5,62.6,62.7,62.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 62.5,62.6,62.7,62.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 62.5,62.6,62.7,62.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 62.5,62.6,62.7,62.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 62.4,62.1,62.2,62.3															
[Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 62.4,62.1,62.2,62.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 62.4,62.1,62.2,62.3															
[Revised Rate to Reinstate]															
8	KSNV	10/16/12-10/19/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 62.4,62.1,62.2,62.3															
[Revised Rate to Reinstate]															
E 63	KSNV	10/22/12	10/22/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		Late Night w/Fallon	1237a-136am		M-----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 63.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12		Late Night w/Fallon	1237a-136am		M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 63.1 10/22															
[Revised Rate to Reinstate]															
E 64	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,400.00		0.00						
E 65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00

